

Contact

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Address

15 North Plain St
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Education

Stonehill College – Easton, MA
Candidate for Bachelor of Arts

Expected Graduation Date
May 2017

Major
Graphic Design

Minor
Business Administration

GPA
3.39/4.0

Skills

- Adobe Creative Suite
- Microsoft Office
- Customer Service

Graphic Design/Marketing Experience

Live Nation Entertainment – Beverly Hills, CA
Social Graphic Design Intern January 2016 – April 2016

- Created and assisted with social media design assets for a worldwide music and entertainment company
- Supported the creative team with brainstorming, researching, and copyrighting for design assets
- Experienced large-scale and professional advertising for touring musical artists

Cumberland Farms – Framingham, MA
Marketing Intern May 2016 – September 2016

- Assisted in the development, implementation and analysis of a roll out plan for two test programs within the Dispensed Beverage Group
- Provided project support with product/sales research, field/location visits, as well as employee and customer interaction
- Developed design components with the advertising team including a Cumberland Farms product identity and machine advertisements

Inspire Arts & Music – Woburn, MA
Graphic Design Intern June 2015 - August 2015

- Responsible for creating public advertising artwork for a professional Drum Corps while expanding a skillset of using Adobe programs such as Photoshop, Illustrator and InDesign
- Produced components of show programs, flyers, advertisements and social media posts, as well as a billboard advertisement for a show at Gillette Stadium
- Attained skills of designing within a brand and for a target audience

Collegiate Experience

Stonehill College In House Design – Easton, MA
Graphic Designer September 2013 – Present

- Compose projects in a student-run Graphic Design group that works with students, school organizations, and professors, with projects ranging from advertising, publicity, and publication design
- Develop magazine spreads for the school magazine, "Rolling Stonehill"

Leadership Activities

Recreational Sports Operations – Easton, MA
Activities and Events Assistant/Supervisor January 2014 - Present

- Provide service for home event sports games and participate in assisting officials throughout the games
- Officiate for various intramural activities such as Flag Football, Basketball, Softball, Volleyball, and Pond Hockey
- Advise control desk and fitness rooms at Stonehill Sports Complex, required to maintain a clean and safe work/exercise environment

